

Business, government, and society: A managerial perspective : text and cases



This work examines the changing interrelationships between business, government and society, and how far these changes affect the attitudes, duties and decisions of managers, particularly those in larger corporations. This edition includes new topics, such as: emerging views of corporate social responsibility; human rights issues in China; current forces influencing managerial ethics; trade disputes with Japan; attitudes towards the natural environment; and corporate downsizing. There are 21 case studies.

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